# KG Karla Guardado

**MIT**-educated UX designer combining creativity with critical thinking.

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🔓 immuta

## Education

### Grow with Google
Digital Marketing & E-commerce
May - Aug 2023

UX Design Certificate
May – Oct 2021

### Harvard Extension School
Web Technologies Certificate
2016 – 2018

### Massachusetts Institute of Technology
Bachelor of Science in Physics
2011 – 2015

## Skills

### Design

| | |
|---|---|
| Wireframing | Info architecture |
| Prototyping | Design systems |
| User research | Figma |
| User interviews | Sketch |
| AI tools | InVision |
| Procreate | Adobe CS |

### Software

| | |
|---|---|
| Python | HTML |
| Perl | CSS |
| Django | SASS |
| SQL | Javascript |
| Agile | PHP |

### Interpersonal

| | |
|---|---|
| Natural leader | Spanish (fluent) |
| Teamplayer | French (proficient) |
| Self-driven | |
| Storyteller | |

## Experience

### Immuta
Senior UX Designer / Boston, MA
Mar 2023 – Present
- Designed 4 new features that acquired 30% new customers and a 20%+ increase in customer retention
- Determine product enhancements to improve user experience
- Follow end-to-end design process: research, information architecture, design, and prototyping
- Collaborate with product managers, engineers and other stakeholders in agile environment

UX Designer
Mar 2022 – Mar 2023
- Designed UI components establishing design system for company rebrand
- Developed wireframes and interactive prototypes for existing workflow modifications
- Conducted user research to test design concepts

### NASA
Web Developer & Designer / Cambridge, MA
Mar 2016 – Mar 2022
- Designed, prototyped and tested science proposal submission system for 700+ proposals reducing helpdesk questions by 80%
- Designed and implemented mobile-first, modernized experience across web pages, increasing user engagement by over 40%
- Designed exhibit and supported logistics for 3,000+ participant scientific conferences

### Fueldrop
Cofounder / Boston, MA
Jun 2015 – Mar 2016
- Oversaw operations & lead team of five for early stage startup
- Designed, prototyped & tested app
- Conducted user research, competitive analysis & market research
- Developed web platform & branding
- MassChallenge Boston finalists & MIT 100K audience choice winners